“Vero Beach is a rare place that, early on, saw the need for simultaneous and thoughtfully connected work to change both what happens in the classroom and the supports available to children and families outside of the school...Vero Beach itself is an exemplar, providing inspiration and a model for the Campaign and for communities across the country.”

— Ralph Smith
The National Campaign for Grade-Level Reading

“The Learning Alliance’s commitment to the support of the students, teachers and the leadership of the School District of Indian River County remains unparalleled. We are incredibly grateful for the unwavering support of the TLA staff, board and funders in Indian River County!”

— Tiffany Justice
School Board Member

MAKE A DIFFERENCE

Founder $150,000 in cumulative giving
Benefactor $25,000 - $149,999
Blue Ribbon Patron $5,000 - $24,999
‘Crack the Code’ Partner $1,000 - $4,999
Advocate $100 - $999
Friend $1 - $99

Visit www.TheLearningAlliance.org to learn more.

“I came across a metaphor recently that reminded me of our work together here in Indian River County.

Imagine. There are a few big lighthouses scattered over a vast piece of land. Light from the lighthouse circles around, shining brightly, but only upon selected sections of the land; thus, light is only available to a selected number of people. Now, picture the same vast piece of land but with many street lamps scattered around. Instead of light reaching only a few selected spots, much of the land is illuminated by the numerous street lamps.

We have a few big lighthouses that are shining brightly. With the assistance of The Learning Alliance we are experiencing tremendous improvement in reading proficiency and growth at our “deep dive” schools. We need to spread that across all schools. But unlike the metaphor, our goal should not be to create many small street lamps, but to ensure that all of our schools are big lighthouses shedding bright light over all of our students. With your support I believe we can do it, in fact I believe we are doing it.”

— Dr. Mark J. Rendell
Superintendent, School District of Indian River County

Donations can be made by check or money order via mail or online at www.TheLearningAlliance.org with credit card, debit cards, or PayPal. Please make checks payable to The Learning Alliance, P.O. Box 643446, Vero Beach, FL 32964

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P.O. Box 643446
Vero Beach, FL 32964
877.548.READ or 772.473.0167

www.TheLearningAlliance.org
We are The Learning Alliance. Our name and logo say it all. Simply stated, we ally people around the Moonshot Moment Goal of 90% literacy by the end of third grade. The child is the center, and the people around the star represent everyone necessary to help that child succeed. This includes parents, school and community. Together, we shine brightly.

OUR EARLY LITERACY MODEL

Vision
For our children to become literate, compassionate, creative citizens who will improve our world.

Mission
To transform our community’s future and become a model for the nation by creating a culture in which 90% of our children read on grade level by the end of third grade.

TLA fuels the prosperity and economic vitality of Indian River County through our Early Literacy Model. We are creating powerful results by catalyzing unprecedented levels of community engagement, investment, and innovation. Our model is improving literacy outcomes through:

1. Extended Learning for Students
   We provide specialized instructional positions in-school, after school, and during the summer months to support our struggling students.

2. Excellence in Teaching
   We change the lives of educators, who in turn change the lives of our students. Through our partnership with the District, we provide dynamic, high-quality professional development to enable our educators to achieve exceptional results.

3. Energized School Leadership
   We galvanize action to strengthen Indian River County’s early literacy culture through our support and collaboration with the School Board, the District, and school leaders.

4. Empowered and Engaged Community
   We inspire and support over 100 community partners, who together are creating innovative and sustainable solutions for children, birth through third grade.

READING BY THIRD GRADE MATTERS

- 40% of children nationally are not ready for Kindergarten when they arrive.
- 63% of children nationally are not proficient by 4th grade.
- Only 1 in 6 are able to catch up and it gets harder with each passing year.
- 9 out of 10 jobs in today’s world now require high levels of literacy, compared to 2 out of 10 in the 1970s.

OUR EARLY LITERACY PROGRAMS

The Learning Alliance is solving the literacy crisis through engaging community members, providing extended learning programs to students, and delivering quality training to our educators.

PROFICIENCY GROWTH
2017-2018 SCHOOL YEAR

<table>
<thead>
<tr>
<th></th>
<th>TLA Partnership Programs</th>
<th>District</th>
<th>TLA Partnership Programs</th>
<th>District</th>
</tr>
</thead>
<tbody>
<tr>
<td>% Increase</td>
<td>% Increase</td>
<td>% Points Gained</td>
<td>% Points Gained</td>
<td></td>
</tr>
<tr>
<td>K-3</td>
<td>51%</td>
<td>24%</td>
<td>14%</td>
<td>11%</td>
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<tr>
<td>Moonshot Academy</td>
<td>168%</td>
<td>23%</td>
<td>27%</td>
<td>10%</td>
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<td>3rd Grade</td>
<td>60%</td>
<td>25%</td>
<td>22%</td>
<td>11%</td>
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<tr>
<td>K-2</td>
<td>60%*</td>
<td>25%</td>
<td>22%</td>
<td>11%</td>
</tr>
</tbody>
</table>

* Classrooms supported by K-2 Coach.