

# JOIN THE MOONSHOT MOVEMENT

Are you ready to boldly take a stand for early literacy and ensure that 90% of your third graders are reading on grade level ?

The Moonshot Community Action Network (MCAN) of Indian River County, Florida, has developed a proven collaborative model that is helping us achieve extraordinary gains in early literacy. We invite you to join the movement and become a “Moonshot Community.”



## WHAT WE OFFER

### KNOWLEDGE & EXPERIENCE

We will share lessons learned, practical tools, and the collaborative framework that has helped us move from siloed efforts to a unified team focused on 90% literacy by third grade.

### ONBOARDING EXPERIENCE FOR YOUR COMMUNITY

We will provide an interactive Reverse Visioning workshop for your coalition members, leaders, educators, and community partners. This unique session is designed to help everyone see “what’s in it for them,” galvanizing broad support and buy-in for the Moonshot goal.

### PUBLIC DECLARATION & IDENTITY

- Your community will receive a Moonshot Community Proclamation and become officially recognized as a “Fellow Moonshot Community.”
- You will be listed on our website and can proudly use the Moonshot identity in your communications.

### ONGOING CONNECTION

You will be part of an expanding network of Moonshot Communities nationwide — sharing ideas, successes, and collective impact strategies.

### Who Should Consider Joining

- Communities that are serious about transforming early literacy outcomes
- Existing literacy coalitions are ready to aim higher and work collaboratively
- Education and community leaders ready to adopt a bold, clear goal — 90% reading proficiency by 3rd grade

### Next Steps

If your coalition is interested in learning more, please contact:  
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