Our name and logo say it all. We are The Learning Alliance. We ally people around the Moonshot goal of 90% literacy by the end of 3rd grade. Together, with family, school and community partners, we are building a stronger educational pipeline birth through 3rd grade, making Indian River County a recognized literacy capital.

**Our Vision:**
For our children to become literate, compassionate, creative citizens who will improve our world.

**Our Mission:**
To transform our community’s future and become a model for the nation by creating a culture in which 90% of our children read on grade level by the end of third grade.

**TLA Core Values:**
- Child-centered solutions
- Collaborative learning
- Community empowerment to create local solutions
- Literacy and social-emotional skills to transform individuals and communities
- Sustainable investment to support learning
- Celebration of our partnerships and our learning
WITH SINCERE GRATITUDE WE DEDICATE THIS BOOK TO OUR HIGHLY EXPERIENCED AND COMMITTED FOUNDERS. Through our unique venture capital funding model, our Founders have led the way, enabling The Learning Alliance to innovate and impact change in our schools and in our community.
Barbara Baldwin • Jayne and Paul Becker • Keena and Chris Clifford • Tom and Carol Corr • Susan and John Dobbs • David and Harriet Dyer • Mr. and Mrs. Terry Eakin, III • Bruce and Sandra Hammonds • Richard and Rosemary Haverland • Barbara Hurley • Jim and Jean Kelly • Whitney and Betty MacMillan • Raymond and Jean Oglethorpe • Don and Patsy Riefler • Pat and Art Ryan • Warren and Virginia Schwerin • Marlynn and Bill Scully • Dace and King Stubbs • Tony and Babs Tremaine, Emily Hall Tremaine Foundation • Mr. and Mrs. Don Tribus • Susan Hunter and Doug Watson • Pat and Carol Welsh • ORGANIZATIONAL FOUNDERS: Impact 100 • Indian River Community Foundation • IRC Children’s Services Advisory Council • John’s Island Community Service League • John’s Island Foundation • Quail Valley Charities
A Special Thank You

Thank you to Dr. Fran Adams and Ray Oglethorpe - whom we affectionately call the Mother and Father of the Moonshot Moment! We are grateful to you for your vision, dedication and leadership in creating the Moonshot Moment Goal which turned into a Moonshot Community and is now a Moonshot Moment Literacy Movement. We wouldn’t be here without you!

Co-Founders Emeriti

Thank you to Charlie Mugford and Lisa Hurley, who, as parents of kids with learning differences, helped Barbara Hammond and Liz Remington found The Learning Alliance in its early years.
table of contents

1. TLA Background and Leadership Messages 7
2. Excellence in Teaching 12
3. Energized School Leadership 17
4. Extended Learning 22
5. Engaged Community 27
6. About The Learning Alliance 32
7. Social Venture Philanthropy 41
ONCE UPON A TLA RHYME

Let us share a story of a community today
That started with a question from Barbara, Liz
and Ray:

How can we give all our children what they
need to succeed:
Lots of loving care and the ability to read?

We brought leaders together to create a bold goal,
Launched the Moonshot Moment with much
heart and soul.

With passion and purpose, vigor and verve
The kids are the stars whom we honor and serve.

We help teachers to reach all the students they see
Through training and knowledge, their skills
are set free.

Schools can’t do it alone, we knew that to be true
We all have a role to play, both me and you.

From birth, before school, is when learning begins.
With community partners, we knew kids could win.

We talked to the parents and grandparents too,
And together we figured out just what to do.

We’ll read and we’ll talk and we’ll sing and
we’ll play,
To make sure our babies grow smarter each day.

Dynamic new programs take place after school,
And now, in the summer, we make learning cool.

Together we’ll do what it takes to achieve
The Moonshot Mission in which we believe!

We unite a community to care for young readers,
As we know that this work will create future
leaders.

Our work can be messy - it’s not perfect, we know,
but we get better each day, as we watch
students grow.

Literacy is the gateway, reading is the key
To unlock a future we have yet to see.

To transform lives through literacy we must
take a stand.
United we move forward, together hand in hand.
MESSAGE FROM RAY

Eleven years ago two mothers came to me because their children were struggling to learn to read. They wanted to start a school to help all students. To educate ourselves on best practices and innovative education models we traveled around the country, trying to figure out how we could create something here in Indian River County.

During our travels we discovered three key factors that have shaped the work of TLA: Reading is the key to all learning; if you can’t read, you can’t learn; kindergarten through the third grade you learn to read, and thereafter you read to learn. Finally, we found that if you can’t read by the end of the third grade, you only have a one in six chance of ever catching up.

At that time, 66% of fourth-graders could not read on grade-level. That’s staggering! The realization of this national crisis was a call to action to think big. Instead of starting our own school, we partnered with the SDIRC to create system-wide change. I am happy to say that we were welcomed with open arms.

Since we began this journey we have worked to educate teachers on best practices for teaching reading, provided extended learning opportunities for struggling readers, engaged our community to take a stand for our children, and energized school leadership. All this work is paying off. Even with higher poverty rates than the state average, we’ve made great strides. Last year we moved the needle from 56% to 60% of 3rd graders reading on grade level, out performing the state of Florida!

For the past 10 years, we’ve nurtured an idea. An idea that together we can create a better tomorrow by taking a stand for our children today. The partnership that we’ve built with the school district through the support of the Moonshot Community Action Network (MCAN) has ensured that it is within our grasp to become a model for the nation and have a world-class public education system. Thank you for joining this journey so we can achieve the American Dream.
TLA LEADERSHIP MESSAGE

Our story began 10 years ago. It is a story about the power of vision emanating from the hearts of two moms whose heartbreak at watching their sons struggle in school launched them on a journey to help all children succeed in school. It is the story of a philanthropist with a heart for helping out. And, it is the story of a superintendent with vision. It is the story of the power of a commitment to ensure that the children in Indian River County will have the tools to thrive in the world, beginning with foundational literacy.

This commitment led to the collaborative effort we now know as the Moonshot Moment – a campaign that galvanized the entire community around the goal of bringing our children to third grade reading level as quickly as possible. Together we have helped hundreds of teachers, thousands of children, and changed the DNA of our community. We are transforming our community’s understanding of the importance of education, increasing the investment dollars flowing into early education, increasing collaboration and thereby effectiveness of nonprofits as they move from silos to collective action. We’ve created an innovative culture supported by multi-year funding and are moving the system-level metrics for kindergarten readiness and third-grade reading while the nation has stagnated.

As we look to the future that our children will inhabit - a future lightyears from the world we grew up in, we can see with startling clarity the importance of the work we’ve embarked upon. This is a challenging task, but with your support, we can meet this challenge and continue to transform the lives of countless children and families to ensure enduring results. The power and the promise of our Moonshot Story reside in the partnerships that build a collective will to improve the lives of our youngest citizens.
SDIRC LEADERSHIP MESSAGE

Being in Indian River County is a true blessing. My wife and I are thrilled to join a community that embraces literacy and what is needed to ensure that all students have the opportunity to step into a classroom, feel connected, loved and embraced as we provide them with a world-class education.

We are setting an example for the nation. Everyone will look at the kind of instruction and alignment that we have as a community - one where all children are literate, proficient, and have the opportunities to develop and enhance their skills to support them in a lifetime of success.

I see Indian River County as a world-class literacy capital. One where people driving down I-95 will be greeted by a great big sign that says, ‘Welcome to Indian River - The Literacy Capital of America.’ That’s the goal.

In the short time that I have been here, I have been reassured each and every day that it can be a reality in our county. We have committed teachers, parents and a community that truly embraces literacy.

The opportunity for the School District to join forces with The Learning Alliance and to connect, re-envision and recreate what teaching and learning look like is innovation in the truest sense.

By embracing and pulling together, this community has ensured that we are the example for the nation regarding how literacy is done. I am so excited to be here. Looking forward to meeting each and every single one of you and connecting with you to bring our new reality to life as the Literacy Capital of America.
The Learning Alliance’s
Four Areas of Impact

Excellence in Teaching

Energized School Leadership

Empowered and Engaged Community

Extended Learning for Students

TLA unites family, school, and community partners to build a stronger educational pipeline birth through third grade. Over the last 10 years, four areas of work have emerged which drive impact. The following pages provide a pictorial overview of these four areas of impact.
EXCELLENCE IN TEACHING

Teacher quality is the number one predictor of student achievement, which is precisely why The Learning Alliance has trained more than 750 teachers in our Early Literacy Model with generous community support. Through dynamic, engaging professional development, we help educators address the social and emotional needs of students to better teach foundational literacy skills, and provide authentic opportunities to apply their learning across the school day and beyond.

Learning is a connection project, and together with the school district, we are on a journey to provide child-centered, impactful and relevant learning experiences that empower educators to achieve exceptional results. We change the lives of educators, who in turn change the lives of our students.

By integrating strategies to increase student self-regulation skills, educators help students build skills that foster the resiliency, creativity, compassion and cognitive flexibility required to be successful in the 21st Century workforce.
“I came into this week hoping to expand my skills in teaching to better enable my students to learn. I am leaving the week prepared to make this school year the best ever.”
- Moonshot Summer Institute Participant

Brain-based strategies include movement and music to bring learning to life.

TLA has brought in author Kurt Wootton and many other literacy experts to educate teachers on neuroscience breakthroughs and their implications for effective multi-sensory literacy strategies.
Educators experience Enriched Literacy strategies that develop literacy skills in a collaborative, connected, and creative way - bringing joy into learning.

First grade teacher, Mary Chavers, implements an engaging read-aloud strategy with her students.

“Through Moonshot Academy, I have had the opportunity to touch the lives of children outside of my home school using strategies I learned through TLA’s Master Coach training to improve fluency and comprehension. We all have to work together if we want to achieve our goal of 90% literacy!”

- Fran McDonough
Former Second Grade Teacher, Beachland Elementary

TLA funded a fall roll out of Fundations to 13 elementary schools from 2010-2015 and trained over 200 teachers in the phonics based program.
Our “Train the Trainer” Master Coach program began in 2011. Since then, TLA has trained over 750 educators in the science of teaching reading.

“The 2016 Literacy Coach FOLI (Foundations of Literacy Instruction) training in collaboration with the Environmental Learning Center.

“TLA has supported teachers, students and families with literacy. I am a stronger educator today because of it. I work with at-risk students in grades 3 through 5 and the progress they have made is incredible. Thank you for believing in public school education and investing in our schools!”

- Carol Coppola
Pelican Island Elementary
Literacy Coach
“I feel the whole community is benefitting from Moonshot Institute. We are sharing and using the information at both Moonshot Academy and in our classrooms.”

“This was the BEST and most useful professional development I have attended since I began teaching. I can’t wait for the next one.”

“So grateful for this! Took me from zero knowledge to ‘can’t wait to implement.’”

- Moonshot Institute participant feedback

Starting in 2016, The Learning Alliance has provided a week-long Summer Institute, training over 250 local educators in our Enriched Literacy Model. In 2019 graduates received 40 credit hours in Direct, Explicit, Multi-sensory instruction to satisfy the new legislative mandate.
ENERGIZED SCHOOL LEADERSHIP

Many lessons have emerged from our work over the last 10 years. Of utmost importance is that while teachers are the point of transformation, they can’t do it alone. Energized and transformational school leadership supported by the community is essential in building a child-centered literacy culture. We believe the hiring of Dr. Moore in November 2019 by the school board is a breakthrough and we enthusiastically welcome his vision and depth of experience in transforming schools.

“I’m so excited to be joining a community that embraces literacy. I’m looking forward to connecting with each and everyone in this community and becoming the literacy capital of the nation.”

- Dr. Moore
SDIRC Superintendent

TLA introduces new Superintendent, Dr. Moore, so he can share his vision to create a world class education system in IRC at a John’s Island breakfast in January 2020.
ENERGIZED SCHOOL LEADERSHIP

Former Interim Superintendent Dr. Susan Moxley presented at our Moonshot Institute, congratulating educators for taking the time in the summer to hone their craft.

Indian River Academy Principal Diane Fannin with her dedicated team: Allison Biandis, Elizabeth Healey and Kimberly Vollbracht received recognition in 2016 from Governor Rick Scott for their work.

Vero Beach Elementary Principal Cindy Emerson in 2018 with Lady Literacy and former Assistant Principal Rachel Moree, have made literacy a top priority as they become a model for sustainable transformation.

TLA Board Member Don Riefler with Representative Erin Grall and Former Superintendent Mark Rendell, showcase our growing public/private partnership.

Rosewood Magnet School Principal Cassandra Flores and Literacy Coach Lisa Ross hosted a school-wide “page it forward” book drive to support our local book distribution efforts.
School leaders take a stand for innovating and shaping solutions so all kids can thrive. Citrus Principal Kim Garcia, former PIE Principal Chris Kohlsted, former Beachland Principal Dr. Colleen Lord, Literacy Coach Kelli Mejia, and Assistant Principal Jenn Norris

“The Learning Alliance helps us imagine a better tomorrow, a better community — a community where all of our students will be able to live and prosper.”
- Kelly Baysura, SDIRC Executive Director of Elementary Education

“For the last ten years, The Learning Alliance has been a reliable family to Fellsmere Elementary School! Gracias for standing next to us at all times. The journey continues.”
- Ramon Echeverria, Principal Fellsmere Elementary School

Dr. Mara Schiff, Tiffany Justice, Laura Zorc, Teri Barenborg and Jacqueline Rosario
TLA brought famed literacy educator Barbara Wilson to train our SDIRC leadership in evidence-based instructional strategies (2012).

TLA’s leaders Barbara Hammond and Liz Remington with Dodgertown Principal Aretha Vernette in 2019 celebrating the impact of our partnership.

Taking a stand for connecting community and school early literacy initiatives, Glendale Principal Adam Faust, artist Cat Faust, TLA Rocket Manager Bridget Lyons and former Rosewood Principal Deborah Dillon, celebrate at TLA’s 2019 Gala.

The Learning Alliance has partnered with multiple school leaders over the past 10 years. Early innovators Diane Fannin, Deborah Dillon, Fran Adams and Andy Rynberg pictured with Ray Oglethorpe in 2015.

ENERGIZED SCHOOL LEADERSHIP
“As we celebrate this 10th Anniversary, I am very proud to be part of an engaged and empowered community who understands the importance of fostering an awareness and emphasis on early literacy. If our children are ready to learn when they enter Kindergarten and they are reading on grade level by the end of third grade, we will have set our children up for academic success and set our community up for economic success - a great return on our investment.”

- Dr. Fran Adams
EXTENDED LEARNING

Demand for our Extended Learning programs has grown to include programs in school, after school and summer. These programs provide children targeted intervention and academic enrichment beyond the traditional school day and school year, giving them a firm foundation for success.

We have learned that struggling readers can close the gap relative to grade level expectations when they are provided targeted, extended learning opportunities to give them the extra time they need to master literacy skills. While close to 50% of students may be behind because they weren’t ready for kindergarten, others may have been on grade level but fell victim to the “summer slide” because they didn’t have academic enrichment opportunities during the summer months.

Thanks to our investors, students across Indian River County benefit from TLA’s extended learning programs.
For the last 10 years, The Learning Alliance has been dedicated to improving student performance by increasing teacher knowledge. TLA has provided an abundance of opportunities for teachers to increase their skill set with hands on learning experiences based on the latest research from experts in the field of reading. Thank you for all your hard work and dedication in Transforming Lives Through Literacy.

- Brenda B. Akers
3GI, Sebastian Elementary School
EXTENDED LEARNING

The Literacy in Motion curriculum brings students to the Vero Beach Museum of Art to develop visual literacy skills.

A partnership with Scholastic Book Fair puts books in kids’ hands, ensuring they have enjoyable reading material all summer.

Bridget Lyons demonstrates our “Literacy In Action” program which models learning through movement and music, based on the research of sound and tempo to build early literacy skills.
Literacy on the Lagoon integrates classroom academic learning with outdoor experiences at the Environmental Learning Center to help struggling students over the summer.

Our first Moonshot Academies were off-campus at Dasie Hope, Gifford Youth Achievement Center and the Vero Beach Boys and Girls Club.

**TLA’s Moonshot programs have allowed me to build relationships with students that need a positive role model. I absolutely love when students, who by circumstance are no longer in our program, stop me in the halls and engage in a conversation or reach for a hug. Their hugs and smiles probably mean more to me than it does to them.**

- Lyndsey Matheny  
  Former GYAC Moonshot Academy Tutor  
  Assistant Principal Fellsmere

With ORCA, students learn to be engaged citizen scientists.
“I have always believed the arts change lives. Working with TLA has truly shaped Ballet Vero Beach’s vision of how we can integrate literacy into our work and serve our community. What an amazing gift to have an organization of such selflessness and vision.”

- Adam Schnell
Artistic Director/CEO Ballet Vero Beach
ENGAGED COMMUNITY

We know that schools can’t do it alone, and in the words of Ralph Smith, the Director of the Campaign for Grade Level Reading, “Literacy is not a spectator sport, and everyone needs to be out of the bleachers and onto the playing field.” For this reason, TLA created the Moonshot Community Action Network (MCAN) to magnify our work in producing literate, creative and compassionate children to improve our world.

Our Moonshot Community Action Network began in 2012 with a core group of dedicated Moonshot Literacy Leaders working collaboratively to create the vision and conditions for our Moonshot Moment. Our Moonshot Community has been consistently recognized as a national Pacesetter by the Campaign for Grade Level Reading.

“It’s been a pleasure to be a small part of this journey with many wonderful, caring and engaged people from our community. Thanks TLA for being the backbone organization who continues to drive this important work for our children.”

- Michael Kint
CEO of United Way of Indian River County
Since 2016, our Moonshot Fleet has been a visual and impactful symbol of our Moonshot Moment goal! Our Moonshot Reading Rocket has provided our families and community partners with over 1,000 enriched literacy engagements and we’ve given away over 20,000 books through our Bookmobile and Luna the literacy RV.

“Our MCAN community is truly transformative! Over the past two years I have seen how our collective efforts are impacting the lives of our most vulnerable residents. These personal stories are the fuel that we all need to keep forging ahead!”

- Dr. Nivea Torres
  Executive Director
  Kindergarten Readiness Collaborative
Our community summits and symposium events have been successful outreach events to continually grow our Moonshot network of support.

The 2020 MCAN Leadership Council includes non-elected organization leaders who hold the vision and are leading the work of our Moonshot Community within MCAN and in their own organizations.

“There is no doubt in my psyche that the tapestry of literacy will explode with vibrant hues when everyone in the community becomes involved.”

- Margaret Ingram
  Retired Educator Lead Moonshot Reading Captain

“We are honored to be a part of the Moonshot Moment journey and working toward a brighter tomorrow. Through collaboration we are helping to build a community in which all young children are ready not only for kindergarten but life.”

- Shannon Bowman
  Executive Director of Childcare Resources of Indian River County
“These past five years it has been such a joy seeing the dedication of our summer and afterschool providers who are committed to supporting literacy and the Moonshot Moment. With Moonshot, we can make a difference!”

- Dr. Chris Ryall
“The Learning Alliance is a truly inspirational team of leaders who know that everyone wins when we support one another. They are champions for driving ‘individual efforts toward group commitment’ to achieve our 90% literacy goal. In a time when the urge to compete often surrounds us, TLA is showing us the way to turn silos into a movement for collaboration.”

- Judi Miller

MCAN, Leadership Council Member
IMPACT DATA: CLOSING THE LITERACY GAP

According to a recent study by GlassFrog, The Learning Alliance’s extended learning programs show statistically significant impact on student outcomes. We will use this data to refine program implementation going forward. GlassFrog is an independent evaluation team that provides mixed method, formative and summative evaluation services aimed at answering specific questions and offering actionable solutions.

Program Impact on 3rd Grade Scale Score Growth Fall to Spring, 2018-2019

Per Glass Frog, an independent data evaluation firm, both adjusted data and unadjusted data indicate that students receiving TLA programming are growing more than their peers. Adjusted data accounts for school and student characteristics.
2019/20 TOTAL PROGRAM BUDGET ($2.9 MILLION)

- Empowered & Engaged Community: 39%
- Professional Development: 24%
- Direct Program Costs: 20%
- Extended Learning in School: 17%

2018/19 ACTUAL PROGRAM EXPENSE RATIO

- Administrative Costs: 8%
- Direct Program Costs: 92%
MOONSHOT SCORECARD

We are celebrating improved outcomes in a nation where outcomes are stagnant. Along with our committed community partners in Indian River County, The Learning Alliance has been working to solve the literacy crisis by providing training to our educators, extended learning opportunities for our students, galvanizing community around the Moonshot Moment Literacy Goal, and energizing transformational school leadership. While this is not an easy needle to move, we are making progress toward our goal of 90% literacy.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd Grade ELA Achievement Level 3+ (SDIRC)</td>
<td>53%</td>
<td>56%</td>
<td>56%</td>
<td>60%</td>
</tr>
<tr>
<td>3rd Grade ELA Achievement Level 3+ (State)</td>
<td>54%</td>
<td>53%</td>
<td>57%</td>
<td>58%</td>
</tr>
<tr>
<td>K-Readiness (SDIRC)</td>
<td>N/A</td>
<td>50%</td>
<td>54%</td>
<td>52%</td>
</tr>
<tr>
<td>K-Readiness (State)</td>
<td>N/A</td>
<td>54%</td>
<td>53%</td>
<td>53%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd Grade Economically Disadvantaged (SDIRC)</td>
<td>71%</td>
<td>68%</td>
<td>65%</td>
<td>70%</td>
</tr>
<tr>
<td>3rd Grade Economically Disadvantaged (State)</td>
<td>63%</td>
<td>63%</td>
<td>62%</td>
<td>60%</td>
</tr>
</tbody>
</table>
David and Barbara Baldwin
“The advancement that The Learning Alliance has made in a relatively short period of time is truly remarkable. A hearty congratulations to you and others involved that have made this a reality. We applaud your success!”

Paul and Jayne Becker
“The greatest gift we can give a child is a good education. The gateway to learning is reading. The Learning Alliance is offering best-practice skills to our children and their teachers. We believe everyone benefits from that, including our communities. We are happy to be a part of that process.”

Chris and Keena Clifford
“By unifying the key leaders of this community, TLA has created a rare opportunity to make a huge difference in the lives of our children and families. This capacity to unify us around solving complex problems is special and worth investing in.”

Tom and Carol Corr
“When a child fails to learn to read by 3rd grade, only one in seven succeeds thereafter. As a child growing up, I was that one in seven that made it. I want to make sure that The Learning Alliance provides this opportunity to all kids.”

John and Susan Dobbs
“Nothing is more important than giving our children a quality education. We are very happy to support The Learning Alliance in its goal to have 90% of 3rd graders reading at grade level. As we have heard Ray, Barbara and Liz say so often, ‘We learn to read so we can read to learn.’ The Learning Alliance is a model that will inspire the rest of the country by showing that cooperation between a school district and private partnerships can bring results that neither can achieve on its own.”
David and Harriet Dyer

“Literacy is the most important gift we can give to our children. While great progress has been made, we still have forty percent of our third graders in Indian River County that do not read at grade level. The TLA goal of 90% literacy by third grade must be achieved.”

Lindsay and Terry Eakin, III

“We have seen how quality charter schools have dramatically improved public education in Washington, DC. Using similar efforts, The Learning Alliance is helping Indian River County elementary students get comparable results. Our hope is that more of Florida and the nation will soon be able to follow.”

Bruce and Sandra Hammonds

“I believe teachers are the point of transformation for our children. The Learning Alliance supports the teachers of Indian River County by providing professional development in the science of teaching reading, which is so critical to the success of our children.”

Richard and Rosemary Haverland

“Reading has always been one of my greatest pleasures and I have enjoyed volunteering with kindergarten children, helping them master the very first steps and begin to read. Dick and I have been so impressed with the impact of The Learning Alliance on young lives in our community.”

Doug Watson and Susan Hunter

“We believe in the mission of The Learning Alliance to its core. The Learning Alliance has built meaningful relationships with the educators in Indian River County to ensure early learning. We support this collaborative effort to benefit all the children in the county.”
Barbara Hurley
“I think that the lock that enables children to read in this country has rusted. The Learning Alliance has not only lubricated that lock, but they have found the key to it, and I’m so excited to be a part of it.”

Jean and Jim Kelly
“The Learning Alliance is helping build better futures for our children. Reading on grade-level by third grade is the most important predictor of high school graduation and career success. Our kids will not be successful if they can’t read at grade level. The work The Learning Alliance is doing is critical for the future of our kids and our country.”

Whitney and Betty MacMillan
“I learned in my commercial life that projects work when people are committed, and we certainly have that with the partnership between The Learning Alliance, teachers, volunteers, and students.” - Whitney

“As a mother, grandmother, and great-grandmother, education is certainly a focus for us, and The Learning Alliance is showing us that you CAN teach children to read - and we’re all for that!” - Betty

Jean and Ray Oglethorpe
“When everyone is pulling in the same direction toward an aggressive, agreed upon goal, there is tremendous power. With the help of philanthropists, community leaders, teachers, volunteers, and The Learning Alliance education team all coming together in partnership, we will make our 90% goal and then share our successes around the country.”

Don and Patsy Riefler
“Niall Ferguson issued a wake-up call for America stating that our country’s working class with a high school education or less cannot survive economically in the competitive world that is evolving. The Learning Alliance’s research shows that unless literacy skills are developed in the early years, our children have little chance to acquire the skills necessary to compete in the modern world.”
Tony and Babs Tremaine, Emily Hall Tremaine Foundation
“I joined The Learning Alliance after spending the day touring Indian River County Schools. At the end of the day, I said, Wow! What’s going on in this community is amazing. I was inspired by TLA’s vision - the goal to reach 90 percent of students reading on grade-level by the end of third grade. The dedication, perseverance, and expertise demonstrated by The Learning Alliance professional team is truly amazing.”

Janet and Donald Tribus
“The Learning Alliance touched me deeply. Not only do I have a young granddaughter who struggles in school, but I have always had trouble with reading comprehension. When I was in 1st, 2nd, and 3rd grade, I had to miss 60% of school due to health issues. I know how important those years are. The Learning Alliance is really doing something very special to help children.”

Pat and Art Ryan
“Learning to read is the most important skill we ensure our children acquire at an early age. We increase the probability of success when everyone in the community shares this goal for all of our children. Let’s make it happen!”

Warren and Virginia Schwerin
“We are so impressed with the leadership of The Learning Alliance and its scientific approach to reading. It’s exciting to be part of it.”

Bill and Marlynn Scully
“It’s vitally important for these children to advance their basic reading skills by third grade in order to give them the opportunity to participate successfully in future academic challenges. The Learning Alliance team has created an opportunity for those who struggle to read to reach heights never imagined just a few years ago. We are so proud of your team.”
Pat and Carol Welsh
“We have been deeply involved in programs that provide academic support for struggling children. Every child deserves an opportunity to fulfill his or her potential. By enabling students to achieve literacy by third grade, The Learning Alliance will ensure that the more than 4,000 children that it serves each year will have the basic skills for educational success.”

Impact 100
“The women of Impact 100 are proud to have selected The Learning Alliance as a winner of two of our transformational Impact 100 grants. We are aligned with their mission to improve education in Indian River County and are honored to have them as one of our Community Partners.”

- Suzanne Bertman

Indian River Community Foundation
“The Community Foundation and our clients have awarded more than $1.5 million in grants to The Learning Alliance in support of its programs and its leadership of the Moonshot Moment, and we remain a trusted steward of the organization’s endowment. We are extremely proud of all that TLA has accomplished, and are grateful to all who continue to invest in its mission.”

- Jeffrey R. Pickering, President and CEO

John’s Island Community Service League
“I am so thrilled to see our county’s 3rd grade reading scores improve and exceed the Florida state average. Especially impressive is the reduction in the percentage of Level 1 readers (children held back.)”

- Hope Woodhouse, President

John’s Island Foundation
“Through our transformational grants, The Learning Alliance has built school libraries filled with inspiring books that motivate children to read and has implemented technology that improves a teacher’s capacity to support children’s reading. We value our partnership tremendously!”
Barbara Hammond
Co-Founder and CEO

Liz Woody-Remington
Co-Founder and Director of Professional Development

Debbi Arseneaux
Educational Consultant and Moonshot Institute Manager

Liz Bahl
Director of Program Implementation

Tricia Boyle
Finance Administrator

Leslie Connelly
District Liaison and Educational Consultant

Sue Curtis
Educational Consultant

Megan Kendrick
Director of Development

Bridget Lyons
Arts/Literacy Educator and Manager of the Moonshot Reading Rocket

Kristen Matteucci
Database and Event Coordinator

Fran McDonough
District Liaison and Moonshot Academy Manager

Marie O’Brien
Digital Media and Community Outreach Manager

Ericka Reardin
Digital Media Specialist

Pat Shaw
TLA Volunteer Coordinator
Thank you to our Investors whose ambitious multi-year investments have provided The Learning Alliance with unique resources — the energy, credibility, and momentum — required to unite a community and transform lives through literacy. Without their leadership, we would not be celebrating the important outcomes that our community and students are experiencing today. We are grateful for your continued and unwavering support.
A special thank you to our Founders, whose ongoing support has allowed us to move fast and aim high.

Barbara Baldwin
Jayne and Paul Becker
Keena and Chris Clifford
Tom and Carol Corr
Susan and John Dobbs
David and Harriet Dyer
Mr. and Mrs. Terry Eakin, III
Bruce and Sandra Hammonds
Richard and Rosemary Haverland
Barbara Hurley
Jim and Jean Kelly
Whitney and Betty MacMillan
Raymond and Jean Oglethorpe
Don and Patsy Riefler
Pat and Art Ryan
Warren and Virginia Schwerin
Marlynn and Bill Scully
Dace and King Stubbs
Tony and Babs Tremaine, Emily Hall Tremaine Foundation
Mr. and Mrs. Don Tribus
Susan Hunter and Doug Watson
Pat and Carol Welsh

Impact 100
Indian River, Community Foundation
IRC Children’s Services Council
John’s Island Community Service League
John’s Island Foundation
Quail Valley Charities
BENEFACTORS

Thank you to the Benefactors whose significant annual contributions allow our grass-roots organization to respond and develop programs and support for teachers in “real time.”

A.L. Ueltschi Charitable Fund
Atkinson Family Foundation
Mr. and Mrs. Peter Bijur
Mrs. Dwight P. Black
Peter and Susie Brinckerhoff
Nancy and Vaughn Bryson
Mrs. William Buck
Don and Rose Ciampa
Andy and Nancy Cruce
Jack and Mary Ellen Curley
Joan and Al DeCrane
Martinna and Charlie Dill
Mr. and Mrs. Shaun Donnellan
Dwight Stuart Youth Fund
Mr. and Mrs. Ronald B. Ferrin
Laura and Bill Frick
Bob and Wheatie Gibb
Dr. and Mrs. David Griffin
Molly Butler Hart and Michael Griffin
Gael and Duke Habernickel
Carter and Susan Hopkins
J.M. Hopwood Charitable Trust
The Hultquist Foundation
George and Sandy Kahle
Bernard and Linda Kastory
Dave and Rae Kelly
The Ethel Kennedy Foundation
Leah and Alain Lebec Foundation
Mr. and Mrs. Gerard P. Lynch
Mr. and Mrs. Roger M. Lynch
Sarah and Joe Marcum
Mr. and Mrs. Robert F. McCabe
John and Marilyn McConnell
Ted and Dawn Michael
Mrs. Christa Pielenz
Ed and June Prein
Carol and Ted Price
Mr. and Mrs. Michael D. Rhoads
The Richardson Family Foundation
Mary and Randy Rogers

Mr. and Mrs. Arthur M. Scutro Jr.
Griff and Barbara Sexton
Dick and Nancy Shoemate
Kendacar Foundation
Mrs. Charlotte S. Stifel
Stork Foundation
Tobey and John Taylor
Beth and John Werwaiss
Alwyn E. and Bonnie Barton Wolfarth

Florida Blue
The Scripps Howard Foundation on behalf of the Press Journal and Vero Beach Newsweekly
United Way of Indian River County
BLUE RIBBON PATRONS

Thank you Blue Ribbon Patrons for your support!

Bob and Becky Allen
B. Charles and Jay G. Ames Foundation
Gloria and Kim Anderson
Bradley and Francesca Anderson
Mrs. Lois W. Appleby
Archie S. Wingfield, Jr. Charitable Trust
Millicent and Bernard Armstrong
Mr. and Mrs. Jerry Babicka
Mr. and Mrs. Ben F. Bailey, III
Mrs. Marilyn M. Beck
Mr. and Mrs. Samuel H. Bell, Jr.
The Benedict Foundation
for Independent Schools
Ted and Debbie Berghorst
Mr. and Mrs. Eric Billings
Sandy and Ted Bowers
Ms. Estelle Brashears
Carole B. Brown
Jonathan and Priscilla Clark
Rosalen Cline
The Corrigan-Goddard Foundation
Mr. and Mrs. David P. Crosby
Dottie and Jim Currie
McKeen Fund
Dick and Maryanne Davis
Mr. and Mrs. Edward Dayton
Mr. and Mrs. J. Bennett Donaldson, Jr.
Mrs. Sally M. Edwards
Mr. and Mrs. Nicholas M. Evans
Todd and Kathy Fennell
Luke and Nancy Fichthorn
Mr. and Mrs. H. James Fennell, Jr.
Mr. and Mrs. Gary Fischer
Syde Hurdus Foundation
Mr. and Mrs. Andrew H. Forrester
Gene and Bob Gardner
Ginger and Marty Gibson
Grand Harbor Community
Outreach Program
Mary P. Graves
Herb and Anne Gullquist
Tom and Barbara Hammond
Mary Lou Hammond
Mrs. George F. Hamner, Sr.
Mr. and Mrs. Edward B. Hauser
Mr. and Mrs. Samuel Hayes, III
George and Marlen Higgs
The Hockmeyer Foundation
Mr. and Mrs. Robert B. Hoffman
Mr. and Mrs. William N. Hudson, Jr.
Mr. and Mrs. Christopher C. Ingraham
Mr. and Mrs. Allen Jones
Susie and Fred Kasten
Kleinschmidt Family Foundation
Mr. and Mrs. John T. La Duc
Sue Hammond and Richard Leftwich
The Leo and Peggy Pierce Family Foundation
Susan and James Locke
Chuck and Mary Susan Lyon
Ms. Carol T. Marino
Dr. John Maun
Vickie and Greg McLaughlin
Ms. Brooke Megrue
The Minotte Family Foundation
Mr. and Mrs. Mark Mulvoy
Mrs. Anna Nichols
Olivia Delacruz Foundation
Mr. and Mrs. Eric W. Peniston
James S. Peterson Foundation
Mr. and Mrs. John R. Phillips
Kathie & Michael Pierce
Mr. and Mrs. J. Peter Pierce
Liz and Peter Remington
Duncan and Wendy Riefler Family Fund
Roberts Family Foundation
Mr. and Mrs. Ronald Rosner
Robin and Dave Ryan
Nick and Bobbi Schaus
Jerry and Mary Rita Sheehan
Tom and Anna Bain Slater
Joseph and Mary Alice Smith
Mr. and Mrs. Harvey J. Struthers, Jr.
Bill and Carolyn Stutt
Mr. and Mrs. Byron Sugahara
Dhuanne and Doug Tansill
Mr. Hugh R. Taylor
Charlie and Sue Thomas
Ted and Connie Torrance
Walter S. Johnson Foundation
Richard J. Canty and
Hope B. Woodhouse
Mr. and Mrs. Henry M. Woodhouse
Mr. and Mrs. Chip Woody
Bob and Mary Lou Young
Judy and Allen Zern

Indian River Club Community Outreach Foundation
Indian River County Funders Forum
Jungle Club
K.E.D.S. Foundation
CRACK THE CODE PARTNERS

Thank you to our Crack the Code Partners!

Mr. and Dr. Harold Adams
Calvin and Millicent Allen
Mr. and Mrs. Stephen S. Anderson
Ms. Sally Anderson
Mr. and Mrs. Robert S. Anderson
Mr. and Mrs. Thomas R. Armstrong
Mr. and Mrs. David H. Banta
Mr. and Mrs. Brian Barefoot
Mr. and Mrs. Andrew Barton, Jr.
Mr. and Mrs. Scott Bayman
Mr. and Mrs. Hugh Beath
Mr. David Becker
Beckwith Family Foundation
Mr. and Mrs. Michael L. Bickford
Mr. and Mrs. J. Barry Bocklet Sr.
Arthur Bond
Susan L. Bouma
Riefler/Boyatt Family Fund
Mr. and Mrs. J. Vincent Boyle
David and Sharon Brown
Camille Burke
Mr. and Mrs. Daniel J. Cahill
Hazard and Gina Campbell
Mr. and Mrs. Frank Christy
Mr. and Mrs. Stephen Coley
James and Melinda Cotter
Dr. Marta Cronin
Mr. and Mrs. David O. Danis
Barbour-Deehan Family
Mr. and Mrs. Glenn J. DeSimone
J. Hugh and Nancy Devlin
Mr. and Mrs. Samuel X. DiFeo
Mr. and Mrs. Richard E. Dillon
Mr. and Mrs. John R. Dillon
Beatrice and Frank Dinger
Donna and Patrick Martin Foundation
Mr. and Mrs. Stephen F. Dubord
Kathy Faber
Mr. and Mrs. Joseph J. Fahey
Mr. and Mrs. Thomas C. Farnsworth Jr.
Connie and Bob Ferguson
Mr. and Mrs. Edward J. Filusch
Mr. David FitzSimons
Amy Wilson and David Flannery
William and Susan Friesell
Mr. and Mrs. Frederick W. Gaertner
Eugene and Mary Anne Gargaro Fund
Lucinda H. Gedeon, Ph.D.
Edward and Laura Gillette
Mr. Kevin Given and Ms. Paula Hollingsworth
Mr. William F. Glavin
Barbara and Guy Gollner
Mr. and Mrs. William Grealis
Mr. and Mrs. Charles Gulino
Mr. and Mrs. Edwin Hallberg Jr.
Mr. and Mrs. Charles A. Hastings
Herrema Family Charitable Fund
Chrissy and James Heyworth
Mr. and Mrs. John H. Higgs
Mr. and Mrs. Toby Hill
Martin and Dawn Holmes
Mr. and Mrs. Sherman R. Hotchkiss
Mr. and Mrs. John Hutchins
Indian River Alumnae Association of
Elizabeth Jacobsen
Dr. and Mrs. Leander R. Jennings
Mrs. R.B. Jennings, Jr.
Ann and Bradley Jones
Mr. and Mrs. Alexander M. Kasten
Mr. and Mrs. Donald J. Keller
Katie and Rick Kelley
Robert P. Kelly Family Foundation
DeDe Lambert
Dennis and Ashby Longwell
Mr. and Mrs. John D. Lowenberg Sr.
Alma Lee Loy
Susie and Bill MacDonald
The MacMillan Foundation Inc.
Mrs. Donald A. Macre
Christina Betscher Rhoads
Mrs. William B. Matteson
Mr. and Mrs. John McCord
Mr. and Mrs. Ronald H. McGlynn
Mr. and Mrs. Michael A. McManus
Mr. and Mrs. Creighton McShane
Mr. and Mrs. Edwin R. Mellett Sr.
Mr. and Mrs. James E. Moltz
John and Lee Moore
Beth and David Moulton
Tom Nelson Family Fund
Judy and Steve Newhouse
Mr. and Mrs. James J. O’Connor III
Mr. and Mrs. Harold Ofstie
Mr. and Mrs. Nicholas R. Parks
Connie and Don Patterson
Kathy and Roy Plum
Pyles Family Fund
William and Barbara Regan
Philanthropic Fund
Mr. and Mrs. William F. Reighley
Mrs. Harold E. Rahme
Diane and Bill Ritchie
Mr. and Mrs. Steve Rubin
Mr. Vincent J. Ryan and Ms. Carla Meyer
Mr. and Mrs. Gerald C. Saxe
Mr. and Mrs. James E. Schneithorst
Dr. Michaela G. Scott
The Halleck Fund of The Saint Paul
Foundation
Mary Jane and Frank Semcer
Mr. and Mrs. Binkley Shorts
Laura Shucart
Mr. and Mrs. Crosby R. Smith
Mr. James Smith
Mr. and Mrs. Francis C. Smithers
Dale Sorensen Real Estate
Andrew and Paulette Sowers
Mr. L.P. Sperry, Jr.
The Michael E. and Doreen H.R.
Sproule Family Fund
Mr. Dennis Stattman
The Stein Family Charitable Fund
Mr. and Mrs. David Strupp
Pat and Peter Thompson
Mr. and Mrs. Randolph I. Thornton
Mr. and Mrs. William J. Tingue
Mr. and Mrs. H. James Toffey
Dr. and Mrs. Glenn and Emily Tremml
Vero Beach Polo
Vero Beach Rotary Foundation
Friends of the North Indian River
County Library
Mrs. Joseph N. Walsh, Jr.
Mr. and Mrs. Stephen H. Warhover
Bewkes Family Foundation
Mrs. David K. Welles
Mr. Kenneth Wessel
Cynthia Wigton
Karen Katen Foundation
The Challenger Foundation
GFWC Treasure Coast Women
Indian River Exchange Packers
Kappa Kappa Gamma
VOLUNTEERS

Thank you to this year’s Volunteers for your support!

Heather Askin
Lynne Barrett
Marianne Bartlett
Graeme Bell
Hathaway Brewster
Amy Caso
Donna Clarke
Keena Clifford
Liz Crowther
Holly Cunningham
Jesse Cunningham
Sue Curtis
Joan Fay
Lee Fentress
Concie Fowler
Reanette Frobouck
Jim Gallagher
Judy Gallagher
Stephanie Giammatteo
Peggy Gilbert
Hope Eiseman
Kristen Harrow
Connie Harvey
Nick Harvey
Rosemary Haverland
Sheryl Herrema
Randy Hindert
Jamey Hirsch
Nance Hoder

Bobbi Kleinschmidt
Maureen Landry
Susie Laurie
Vickie McLaughlin
Claudia McNulty
Jen Moore
Allene Moorehead
Trish Mulvoy
Pat Murray
Delores Penn
Patti Peterson
Donna Rana
Linda Renna
Sue Schwerin
Virginia Schwerin
Holly Sethness
Laura Shucart
Chris Smith
Mary Struthers
Peggy Sullivan
Sharon Tauber
Tobey Taylor
Lynn Yardley
BOARD MEMBERS

Thank you to our distinguished board members whose leadership has been transformational.

Mr. Raymond Oglethorpe, Chairman
Mr. Donald Riefler, Vice Chairman
Mrs. Barbara Hammond, CEO
Andrew Sowers, Treasurer
Mrs. Elizabeth Woody-Remington, Secretary
Frances Adams, Ph.D.
Mrs. Kjestine Bijur
Mr. David Dyer
Lucinda Gedeon, Ph.D.
Dr. David Griffin
Mrs. Sandra Hammonds
Mr. James Kelly
Mr. Arthur Ryan
Mrs. Virginia Schwerin
Mr. Burton Tremaine